

Solving Problems with Kubernetes Solutions

How Dell and VMware help you tackle container challenges

Containerized apps are transforming IT and modernizing app delivery at organizations of every size for faster delivery and more control. In a recent SWZD Research survey of IT decision makers, participants expect these new approaches will lower startup (24%) and ongoing (19%) costs – and bring greater control over IT resources.¹

Modernization with containers bring its own challenges:

31% of organizations not using containers or Kubernetes say it's because the technology is too complex

23% blame uncertainty about security

Where Does VMware Tanzu Fit?

VMware Tanzu helps you manage containers with a comprehensive, flexible approach that emphasizes usability and security. While Kubernetes provides an industry-standard way to orchestrate containers, it alone may not be enough. With Tanzu's unified control plane, you can:



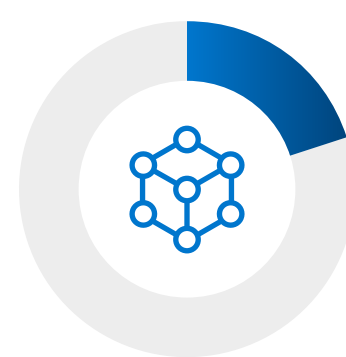
Deploy and manage your Kubernetes-based containers – simply



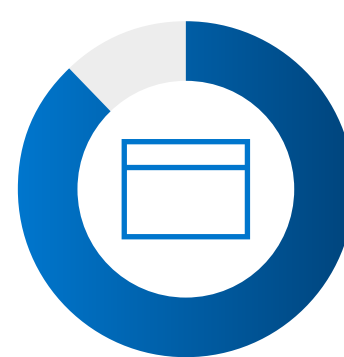
Secure your clusters with centralized policies



Govern your container infrastructure with consistent policies



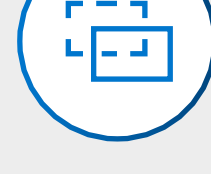
Just 20% of organizations are using multi-cluster orchestration



But 88% are deploying containerized 3rd-party apps and services, or developing their own

The Dell Technologies VMware Tanzu Advantage

Benefits of Dell Technologies solutions with VMware Tanzu



Preserve and extend your existing investments

Incrementally add support for containers with Kubernetes orchestration by extending your virtualization approach. Avoid operational silos and stranded capacity with a unified modern applications platform.



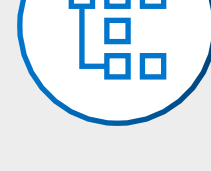
Streamline multi-cloud operations

Choose the right deployment option across private, public cloud and edge locations while avoiding application rework, with a consistent approach to both infrastructure and operations.



Stay secure with automated lifecycle management

Keep up-to-date with the rapidly evolving open-source software ecosystem with non-disruptive, cluster-aware automated full-stack updates that avoid downtime with synchronized firmware and SDDC updates.



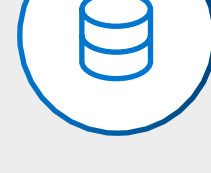
Deliver the right persistent data services

Choose the right service levels for your data persistence, from hyper-converged software-defined storage to high-performance purpose-built arrays, including file, block and object services.



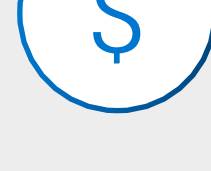
Protect your environment and apps

Ensure service availability for your modern applications with an enterprise-grade unified data protection approach for VMs, apps, and your Kubernetes environment.



Choose the best platform approach

Deploy a container environment that meets your needs, whether customized from best-of-breed components, delivered as a turnkey package, consumed as-a-service, or completely managed for you.



Align payments with consumption

Provide financial flexibility with usage-based pricing, subscription terms, on-demand scalability, and options that can avoid up-front capital outlays as needed to align with your preferred consumption model.

The Dell Technologies Advantage: Quantified



85%

Compressed application development cycles –

Tanzu developers saw application development cycles dramatically reduced.²



5X

Increase in feature launches –

Increase feature launches from 8-10 to 55 per year.²



0%

Downtime to execute upgrades and patches –

Infrastructure can easily scale by adding capacity, and systems stay in compliance with zero downtime for developers.²

Choose Your Solution

Build a Kubernetes foundation across your entire infrastructure to operate consistently, ensure app portability, and optimize costs.

Build your own

Customize your platform with flexible Dell PowerEdge server options whether in a hyper-converged architecture or with purpose-built Dell storage. Start with bare-metal or software pre-installed, optionally add policy-driven dynamically provisioned storage arrays.

Turnkey

Deploy Kubernetes at the speed of cloud with our curated VxRail infrastructure options. Accelerate adoption with automated infrastructure deployment and stay current with full-stack lifecycle management.

As-a-Service

Dell Technologies APEX Private and Hybrid Cloud provide a simplified ordering process through the APEX console. Hardware, software and services are included in a predictable monthly price – to create a streamlined ownership experience delivered in as little as 14 days!

Fully-managed

Focus on driving innovation; we'll do the rest. APEX Cloud Services with VMware Cloud combines the security and control of private cloud with the ease of public cloud, by shifting time-consuming, labor-intensive tasks to Dell Technologies.

[Learn more about the Dell Technologies Tanzu advantage](#)

¹ All figures based on Spiceworks Ziff Davis research commissioned by VMware and conducted in October 2021 of 456 IT professionals with Kubernetes and container experience, from companies with annual revenues ranging from \$50M to over \$1B, in industries ranging from manufacturing to entertainment.

² Dell Digital with Tanzu Customer Profile