



Galaxy Launches Mobile Event App 'EventGym' With Unique Features For Businesses

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Posted by Seema Pathore on October 14, 2016

- EventGym to revolutionize mobile event apps space, perfect solution for Business events & conferences
- EventGym builds a customized app for any event within a few hours
- App enables sharing and social engagement with access to maps, presentations, ability to take notes and exchange digital business cards with fellow delegates



Galaxy Office Automation, a leading IT Solutions provider, today launched its mobile event app, EventGym, aiming to help event organizers to better engage with their audience and sponsors at an exclusive gathering of CIOs in Mumbai.

It's the first of a series of branded offerings from Galaxy under its GalaxY Mobility (GYM) brand and is developed in response to the rising demand for a convenient and customizable mobile event app for businesses and event management companies. The app allows businesses to create their own branded event and conference apps to connect with their attendees before, during and after an event.

Anoop Pai Dhungat, CMD of Galaxy Office Automation said, "Today, mobile apps have become essential for driving audience engagement and keeping your sponsors happy. We believe that our new app has the potential to fill a niche that is often overlooked by mobile event app providers. With our unique offering, we are very optimistic about the opportunity to position ourselves as market leaders in this segment."

With the unique features that enable peer collaboration, digital business card exchange, app customization, survey, and feedback analysis, EventGym can help marketers to maximize RoI from their events. It improves efficiency, keeps the cost under control while providing flexibility and visibility to the event sponsors.

Key Features of EventGym

Easy to Set Up and Customize: Organizers can launch their own app with the event logo and configure it according to the requirements.

Context Sensitive Sponsor Banners: Select audience for each sponsor based on the attendee profiles; provides the flexibility on the sponsorship package.

A Personalized Experience for Attendees: Attendees have the flexibility to choose the events, add sessions to their personal schedule, take notes and download presentations. It also allows attendees to chat with their social network friends, business contacts & organizers.

Venue Maps: An easy way to find directions and transportation option to reach the venue. It also offers organizers to put images of the venue layout for easy navigation.

Notification & Alerts: Attendees can be notified in case of any changes in schedule or emergencies. It also notify attendees about any special offers, announcement, awards, and updates.

Surveys & Feedback: Collects & analyzes session related feedback and administer surveys from attendees to provide more specified introspection after completion of the event.

Business Card Exchange: This unique feature enable attendees to electronically exchange business cards with fellow attendees or speakers and also allows a secure chat option.

The free EventGym app is now available for download as mobile web version and on android platform. The iOS version will be launched shortly. EventGym offers a free single trial event with limited branding for the users. Also, it offers a range of comprehensive plans for all the business needs with special customization plans suited to requirements. For more information or to request a demo, please visit www.eventgym.com.



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Managing Director, Sparsh





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